

Enrollment No: _____

Exam Seat No: _____

C.U.SHAH UNIVERSITY

Winter Examination-2018

Subject Name : **Soft Skills & Behavioural Communication**

Subject Code : **4TE02SBC2**

Branch: **B. Tech (All)**

Semester: **2**

Date : **20/10/2018**

Time : **2:30 To 5:30**

Marks : **70**

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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Q-1 Attempt the following questions:

(14)

- a) What does *kairos* mean ?
 - b) Define the term etiquette.
 - c) What does *pathos* mean in communication ?
 - d) Write any two objectives of Group Discussion.
 - e) What is the meaning of *impromptu* ?
 - f) Write any two types of resume.
 - g) Give name of a poet who wrote "The Road Not Taken".
 - h) How many consonants are there in English language ?
a) 24 b) 21 c) 44 d) 12
 - i) That which can be easily believed is called _____.
a) credible b) credulous c) believable d) acceptable
 - j) The teacher said that all that glitters ____ not gold.
a) was b) is c) will d) are
 - k) In the word *deed*, which vowel sound is there ?
a) /u/ b) /i/ c) / i: / d) / e /
 - l) The words *ad* and *add* are _____.
a) homophones b) synonyms c) antonyms d) phrasal verbs
- a) He ____ his hair cut yesterday.
a) had b) have c) got d) has got
 - b) Correct phonetic transcription of *arm* is _____.
a) / aam/ b) /arm/ c) /am/ d) /a:m/

Attempt any four questions from Q-2 to Q-8

Q-2 Discuss types and characteristics of proposal.

(14)



- Q-3** Discuss lay-out and structure of report. (14)
- Q-4** **Write Short notes on the following :** (14)
1. Preparatory steps for presentation
2. Objectives of interview
- Q-5** What is resume ? Explain what the employers look for in the candidates. (14)
- Q-6** Describe in your own words the character of Soma in the story *Such Perfection* by R.K.Narayan. (14)
- Q-7** **Write brief answers of the following :** (14)
1. Difference between Group Discussion and Debate
2. Write a report on the celebration of Independence Day in your village/city.
- Q-8** Describe the plot of the story *Gift of Magi* in your own words. (14)

